

# LOCAL Advertising Packages with Bonuses!\*

**GOLD PACKAGE:** \*\* 1 full-page color advertisement, a feature story (not to exceed 300 words with one 6x8 photo), a home page online banner on our website (250x90 mega pixels, submitted by you) an online & print calendar mention of your event/product/service, and one sponsorship of *The Pony Express* e-newsletter all for \$850.00.\*\*

**SILVER PACKAGE:** \*\* 1 half-page color advertisement, a story (not to exceed 200 words including a 4x6 photo), an online banner (200x90 mega pixels, submitted by you), a print calendar mention, and a sponsorship of *The Pony Express* e-newsletter all for \$670.00.\*\*

**BRONZE PACKAGE:** \*\* 1 one quarter-page color advertisement, a write-up (not to exceed 125 words, no photo included), an online banner (118x90 mega pixels), a print calendar mention, and a sponsorship of *The Pony Express* e-newsletter all for \$400.00.\*\*

**3+1 COLOR PACKAGE:** Buy 3 full-page color advertisements or 3 ½ page color advertisements and receive an extra advertisement (same size and color) FREE the 4th time. **You pay for three we give you one FREE!** You also get a feature story (300 words, with the full-age ad), and a regular story (200 words, with the ½ page ad), in addition to an online banner that will run throughout the whole time that you advertise on the printed version. That is, four months of online presence! You must prepay for the first 3 ads, in order to qualify for this package. \*\*

**16-to-a-Pie COLOR PACKAGE:** Prepay for 12 months of 1/16<sup>th</sup>-page advertisements (that is 12 ads, for 12 months), and pay only \$550.00. That is a savings of \$230.00, **only** when you pay in advance for your 1/16<sup>th</sup> COLOR ad. \*\*\*

**32-to-a-Pie Color PACKAGE:** Prepay for 12 months of 1/32-page advertisements (that is 12 ads, for 12 months), and pay only \$300.00. That is a savings of \$120.00, **only** when you pay in advance for your 1/32-page COLOR ad. \*\*\* Dimensions are: 2.29W (1 col.) x 1.4 H.

\* All of the advertising rates and materials found in this package are the property of *The Rainbow Times* and cannot be copied, used or reproduced without the prior consent of its publisher. The Rainbow Times reserves the right to adjust rates at any time and without notice and can reject any advertisement for any reason at all. \*\* Pre-payment is required for any special packages that include story features/write-ups. Certain restrictions apply. TRT must receive the stories for these packages 48 hours before the printed deadline, to ascertain its content. We have the right not to publish a story for any reason at all and/or to reject false advertisements. Only a certain number of specials will be placed on the publication per month. Please act fast as orders will be placed on a first-come-first-serve basis. \*\*\* The 16-to-a-Pie Package only applies to local advertisers. National advertisers cannot take advantage of this offer. Paying in advance means that you will pay for your whole year's advertisement before it is published.