

THE PRIDE GUIDE

coming on june 6, 2015

The Rainbow Times will design & produce the only comprehensive Pride Guide for 2015 versatile enough to fit in your pocket. This semi-glossy, full color, mini-magazine will be the go-to source for New England's largest Pride celebrations such as Boston, Rhode Island, Worcester, North Shore, Unity Pride and more. This one of a kind Pride Guide will be available throughout all Pride celebrations in New England at numerous venues, events and at the Pride parades & festivals from June - September 2015, distributed longer than any other guide in the region. It will also be inserted into each issue of the Times' June edition, reaching 250K readers.

ADVERTISING

FULL PAGE COLOR	\$699
1/2 PAGE COLOR	\$375
1/4 PAGE COLOR	\$225
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SPECS

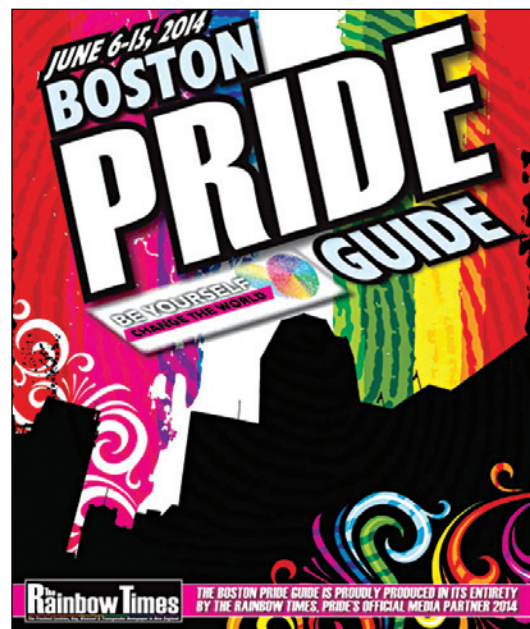
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***ALL ADS ARE FULL COLOR, CMYK, 300 DPI,
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Payment will be accepted by all major credit cards and check. Please note that pre-payment is required by the date indicated below. If payment has not been received, The Rainbow Times reserves the right to not published the ad or for any reason at all.

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NEW ENGLAND PRIDE MAP

coming on april 30, 2015

The Rainbow Times will design & produce the only New England Pride Map 2015, featuring all of the major pride celebrations in the region. This foldable, 11x17 pocket-sized, full color, glossy map will showcase the parade routes, LGBTQ events throughout the Pride Season, and the advertisers who recognize the importance of targeting the prominent LGBTQ community. We've been producing the popular Pride Map since 2011, reaching 250K readers. Being well-known as the publication in the greater Boston region with the best Pride coverage, special discounts are available for combo packages.

ADVERTISING

EOCONOMY COLOR	\$325
2.1W x 2.75H	
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